



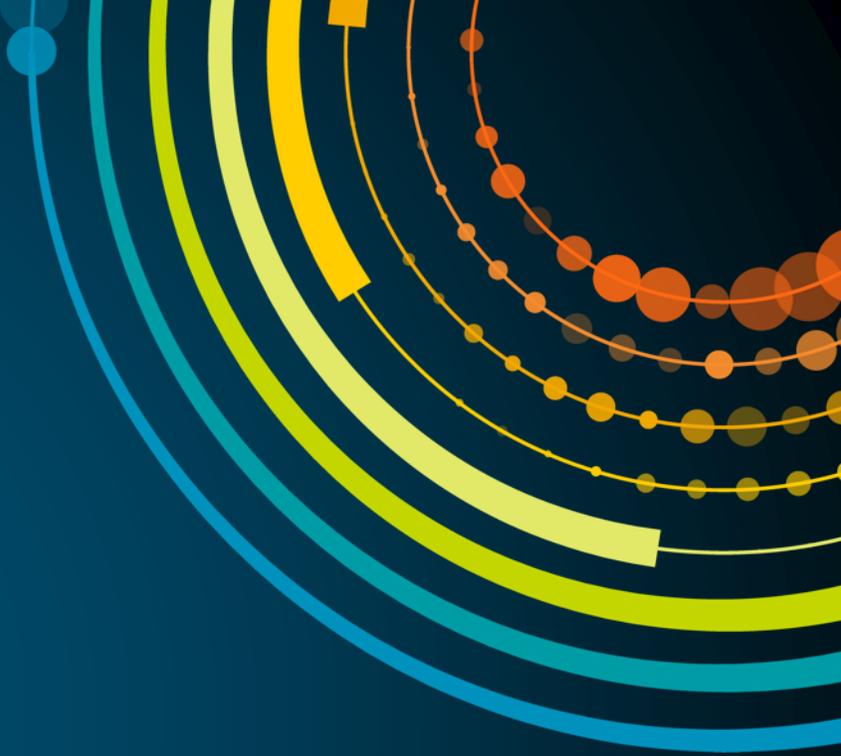
WE ARE THE  
**CompTIA**<sup>®</sup>  
Community

**CompTIA Community ANZ Regional Meeting**

Auckland 16 September 2024

**WELCOME!**

WE ARE THE  
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Community



## WELCOME & INTRODUCTIONS

VANESSA SORENSON, GENERAL MANAGER MICROSOFT NZ  
MJ SHOER, CHIEF COMMUNITY OFFICER, COMPTIA

- **Antitrust**

You must not engage in discussions that could result in an unreasonable restraint of trade.

<https://www.comptia.org/membership/communities-and-councils/antitrust-statement>

- **Diversity**

We promote an inclusive environment that respects and values all individuals.

<https://comptia.informz.net/COMPTIA/pages/CompTIAATTD>

- **Anti-Harassment**

This is a respectful and safe environment for all. Any verbal, physical, or psychological harassment will not be tolerated.

<https://www.comptia.org/contact-us/harassment-complaint>

# ANTITRUST, DIVERSITY & ANTI-HARASSMENT

PLEASE REPORT ANY VIOLATION OF THE ABOVE POLICIES TO COMPTIA STAFF IMMEDIATELY.  
VIOLATORS WILL BE REMOVED FROM THE EVENT OR MEETING

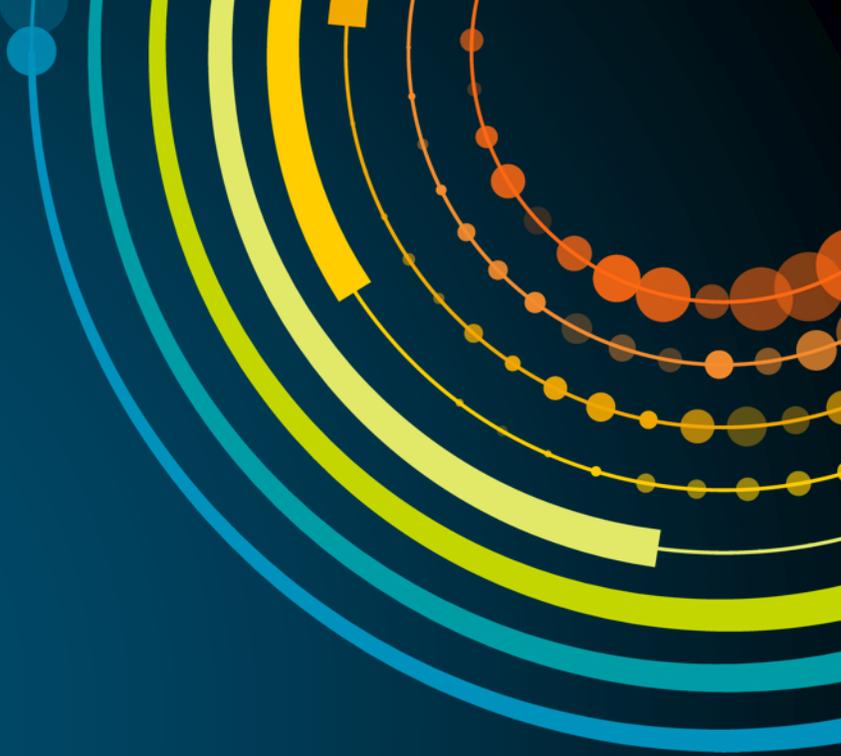
# WHO IS CompTIA?

**CompTIA** is the vendor-neutral, non-profit trade association and leading IT certification provider for the industry and its workforce.

**The CompTIA Community** is the membership arm of CompTIA. We are an IT Channel Community made up of MSPs/Solution Providers, vendors, distributors, and associate member companies from across the globe.

This is all about **YOU!**





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## EXECUTIVE COUNCIL MEMBERS

Each region is led by an Executive Council of 12 volunteer leaders who represent the interests of the members in the region and bring real-world perspectives to our member-led content and initiatives. You may express your interest at any time. [Email: RStamell@CompTIA.org](mailto:RStamell@CompTIA.org)

# CompTIA Community Executive Council ANZ



**DAVID NORRIS**  
Chair  
Nortec IT (MSP)



**MARIA ARMSTRONG**  
Vice Chair  
Pax8 (Distributor)



**SCOTT ATKINSON**  
TribeTech (MSP)  
MSP Interest Group  
Chair



**GERARDO  
BARANQUERO**  
Avocado (MSP)



**DEAN CALVERT**  
Calvert  
Technologies/  
BlackbirdIT (MSP)



**NICK CLIFT**  
Tenasia (MSP)



**SCOTT GREEN**  
Aportio (MSP)



**WARWICK GREY**  
Fabric Partners NZ  
(MSP)  
EmTech Interest  
Group Chair



**AARON JACOBS**  
Sophos (Vendor)



**KELLY JOHNSON**  
Acronis (Vendor)  
Cybersecurity  
Interest Group Chair



**KAREEM TAWANSI**  
Solentive (MSP)



**SHAUN WITHERDEN**  
Kaseya (Vendor)

# CompTIA Community Team



**MJ Shoer**

Chief Community Officer



**Estelle Johannes**

Senior Director, Regional Groups



**Wayne Selk**

VP, Cybersecurity Programs



**Kris Nagamootoo**

Senior Director, Member Experience



**Rose Stamell**

Manager, ANZ and ASEAN Regional Groups

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# Regional Groups

CompTIA.  
Community  
NORTH AMERICA

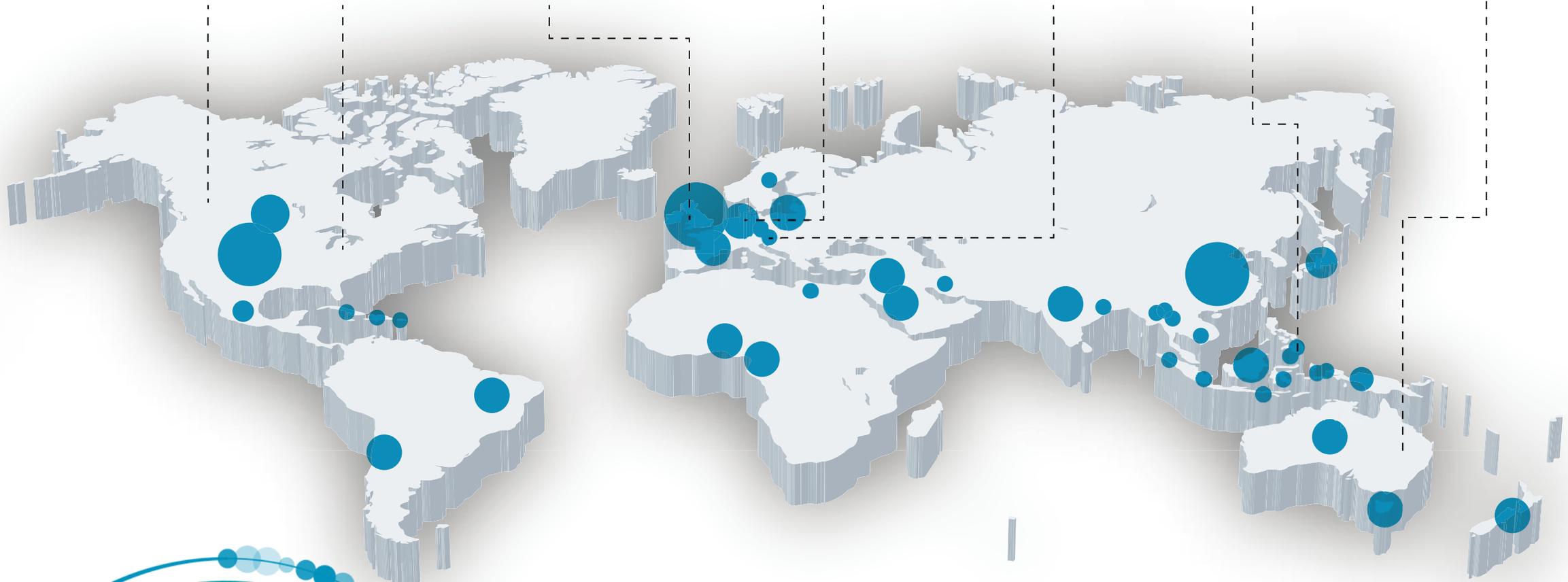
CompTIA.  
Community  
UK & IRELAND

CompTIA.  
Community  
BENELUX

CompTIA.  
Community  
DACH

CompTIA.  
Community  
ASEAN

CompTIA.  
Community  
ANZ



# Regional Groups

CompTIA. Community NORTH AMERICA	CompTIA. Community UK & IRELAND	CompTIA. Community BENELUX	CompTIA. Community DACH	CompTIA. Community ASEAN	CompTIA. Community ANZ
Canada United States	United Kingdom Ireland	Belgium Netherlands Luxembourg	Germany Austria Switzerland	Brunei Darussalam Cambodia Indonesia Lao PDR Malaysia Myanmar Philippines Singapore Thailand Viet Nam	Australia New Zealand



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## Our Member Regions Across The Globe

New groups representing additional regions are always being considered.  
For current information on member groups, visit [connect.comptia.org](https://connect.comptia.org).

# Interest Groups

<b>CompTIA</b> Community NORTH AMERICA	<b>CompTIA</b> Community UK & IRELAND	<b>CompTIA</b> Community BENELUX	<b>CompTIA</b> Community DACH	<b>CompTIA</b> Community ASEAN	<b>CompTIA</b> Community ANZ
<b>Advancing Women in Tech</b> <b>Diversity, Equity &amp; Inclusion</b> <b>Cybersecurity</b> <b>Managed Services</b>	<b>Advancing Women in Tech</b> <b>Diversity, Equity &amp; Inclusion</b> <b>Cybersecurity</b> <b>Emerging Tech</b> <b>Managed Services</b>	<b>Advancing Women in Tech</b> <b>Diversity, Equity &amp; Inclusion</b> <b>Cybersecurity</b> <b>Emerging Tech</b> <b>Managed Services</b>	<b>Cybersecurity</b> <b>Emerging Tech</b> <b>Managed Services</b>	<b>Cybersecurity</b> <b>Emerging Tech</b> <b>Managed Services</b>	<b>Cybersecurity</b> <b>Emerging Tech</b> <b>Managed Services</b>

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# Record Setting Events in Every Region

CompTIA  
Community



ASEAN



ANZ Spotlight Awards



EMEA Member and Partner Conference



ChannelCon



Benelux



CompTIA Community Forum



DACH



YOUR MISSION TODAY – TALK TO PEOPLE

[rstamell@comptia.org](mailto:rstamell@comptia.org)

**#CompTIACommunity**



# MENTORSHIP?

Mentors need to be working for a CompTIA Community Member Company.  
Mentees can be anyone in the community.



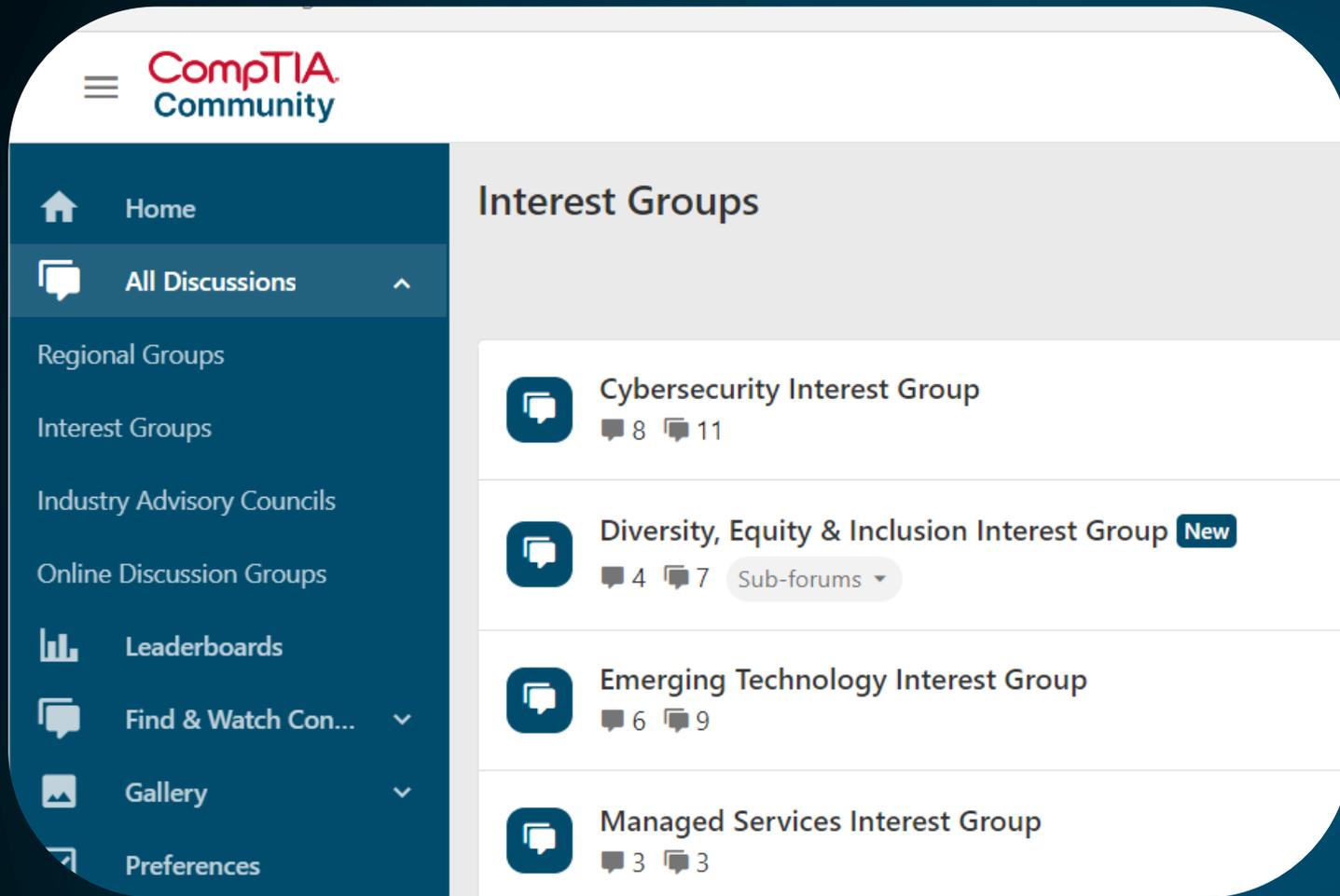


# INTEREST GROUPS

Are you a Subject Matter Expert?

Do you want to lead regular community discussions?





# INTEREST GROUPS

Lead an Interest Group in the “Chair” role

Support the Interest Group in the “Vice Chair” role



# Auckland Agenda

TIME	TOPIC
09:30 – 09:45 AM	Welcome & Introduction: Vanessa Sorenson, General Manager Microsoft NZ MJ Shoer, Chief Community Officer, CompTIA
09:45 – 10:30 AM	Keynote: "Will AI Deliver business value? No, really." Brett Roberts
<b>10:30 – 11:00 AM</b>	<b>MORNING TEA &amp; NETWORKING BREAK</b>
11:00 – 11:15 AM	Service Agreements – A fresh approach to contracts to help MSPs reduce risk. Sarah Tohill, Marketing Manager, IT Agree
11:15 AM – 12:00 PM	Risk Management for your business. Part 1. Wayne Selk, VP Cybersecurity Programs, CompTIA
<b>12:00 – 12:05 PM</b>	<b>QUICK BREAK</b>
12:05 – 12:55 PM	State of the Channel, with ANZ Perspectives. Maria Armstrong, Manager of Academy APAC, Pax8 State of Cybersecurity. David Norris, Managing Director, Nortec IT
<b>1:00 – 1:55 PM</b>	<b>LUNCH &amp; NETWORKING</b>



But wait there's more...

# Auckland Agenda

TIME	TOPIC
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2:15 – 3:10 PM	How to grow and sell an MSP business, getting from \$2M-\$8M t/o Warwick Eade, CEO, DeskDirector
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5:00 – 6:00 PM	<b>NETWORKING DRINKS &amp; CANAPES – Sofitel Hotel, Salon Aviz (beside the main bar)</b>



Let's get going!

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9:45 - 10:30 AM

KEYNOTE: "WILL AI DELIVER BUSINESS VALUE? NO, REALLY."

BRETT ROBERTS

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10:30 - 11:00 AM

MORNING TEA & NETWORKING



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11:00 - 11:15 AM

SERVICE AGREEMENTS - A FRESH APPROACH TO CONTRACTS TO  
HELP MSPS REDUCE THEIR RISK.

SARAH TOHILL, MARKETING MANAGER, IT AGREE

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11:15 AM - 12:00 PM

RISK MANAGEMENT FOR YOUR BUSINESS. PART 1

WAYNE SELK, VP, CYBERSECURITY PROGRAMS, COMPTIA

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12:00 - 12:05 PM

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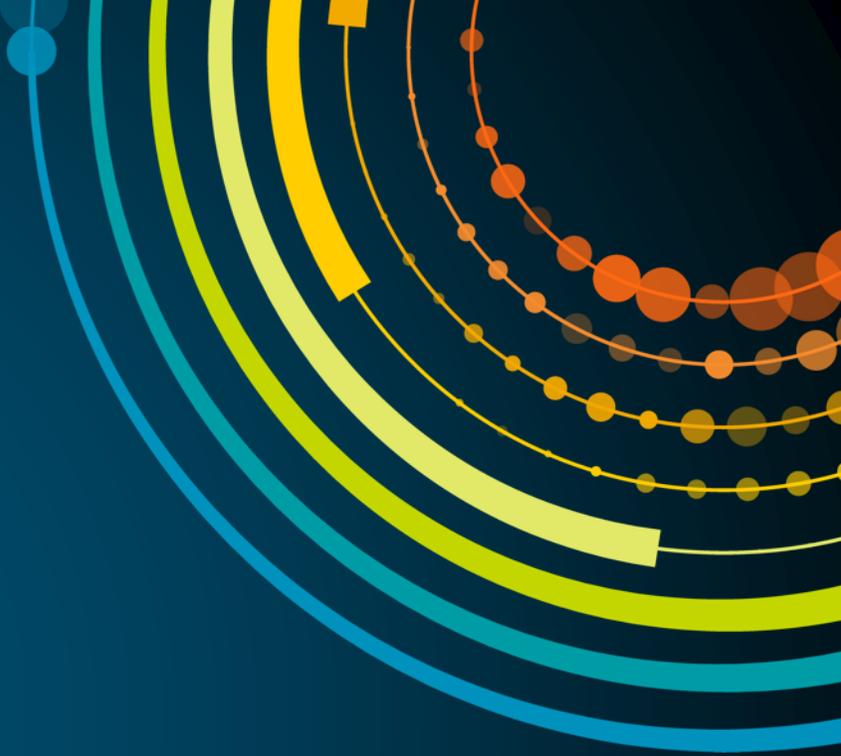


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12:05pm-12:55pm

STATE OF THE CHANNEL, WITH ANZ PERSPECTIVES.  
STATE OF CYBERSECURITY.

MARIA ARMSTRONG, MANAGER OF ACADEMY APAC, PAX8

DAVID NORRIS, MANAGING DIRECTOR, NORTEC IT

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1:00 - 1:55 PM

LUNCH & NETWORKING



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1:55 - 2:15 PM

ACCELERATING AOTEAROA. COMPTIA 2023 NZ RECIPIENT OF  
USD\$5K DONATION.

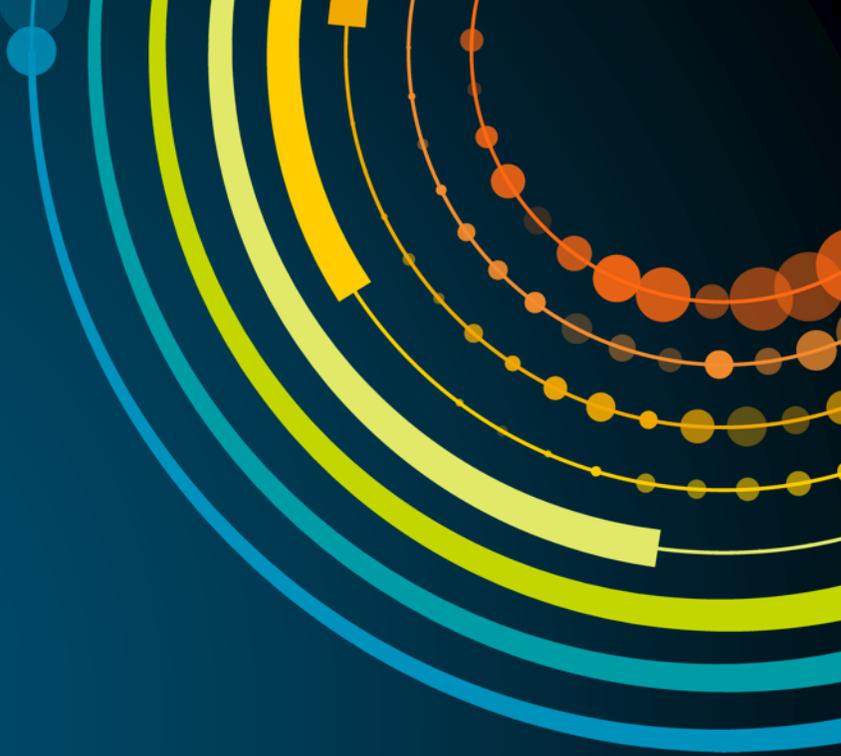
JUDY SPEIGHT, DANIEL AND DANIELLE FROM ACCELERATING AOTEAROA & WARWICK GREY, FABRIC PARTNERS.

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2:15 - 3:10 PM

HOW TO GROW AND SELL AN MSP BUSINESS, GETTING FROM \$2M  
- \$8M T/O

WARWICK EADE, CEO, DESKDIRECTOR

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3:10 – 4:00 PM

RISK MANAGEMENT FOR YOUR BUSINESS. PART 2

WAYNE SELK, VP, CYBERSECURITY PROGRAMS, COMPTIA

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4:00 – 4:05 PM

QUICK BREAK



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4:05 – 5:00 PM

HARBOURSIDE CHAT

MJ SHOER, CHIEF COMMUNITY OFFICER & WAYNE SELK, VP CYBERSECURITY PROGRAMS, COMPTIA

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# WE ARE THE CompTIA® Community



5:00 – 6:00 PM

## NETWORKING DRINKS AND CANAPES

SOFITEL HOTEL, SALON AVIZ (BESIDE THE MAIN BAR)