



WE ARE THE
CompTIA[®]
Community

CompTIA Community ANZ Regional Meeting

Auckland 16 September 2024

WELCOME!

WE ARE THE
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Community



WELCOME & INTRODUCTIONS

VANESSA SORENSON, GENERAL MANAGER MICROSOFT NZ
MJ SHOER, CHIEF COMMUNITY OFFICER, COMPTIA

- **Antitrust**

You must not engage in discussions that could result in an unreasonable restraint of trade.

<https://www.comptia.org/membership/communities-and-councils/antitrust-statement>

- **Diversity**

We promote an inclusive environment that respects and values all individuals.

<https://comptia.informz.net/COMPTIA/pages/CompTIAATTD>

- **Anti-Harassment**

This is a respectful and safe environment for all. Any verbal, physical, or psychological harassment will not be tolerated. <https://www.comptia.org/contact-us/harassment-complaint>

ANTITRUST, DIVERSITY & ANTI-HARASSMENT

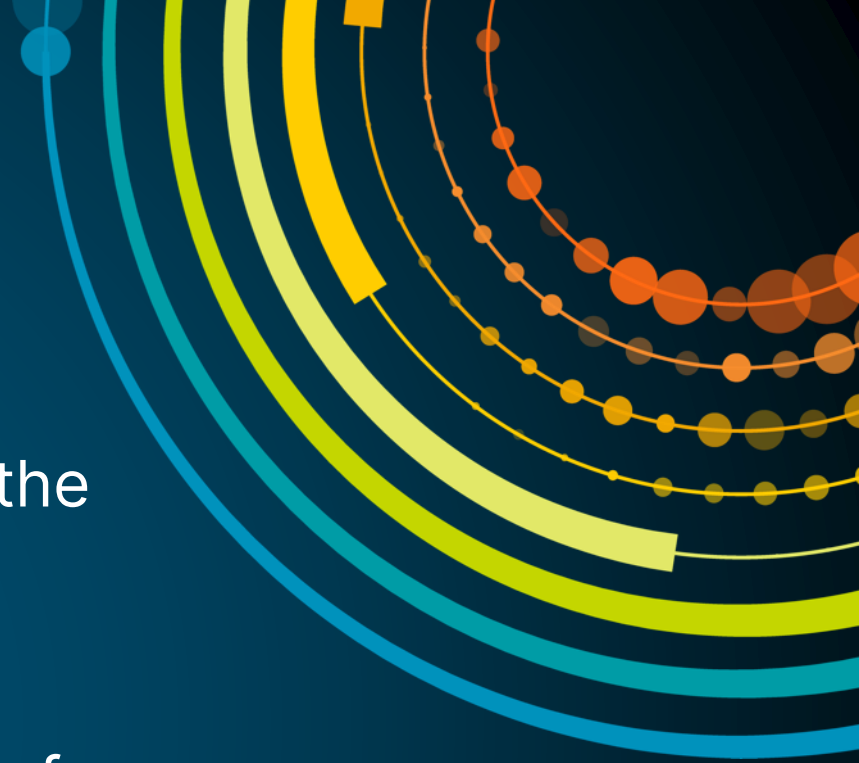
PLEASE REPORT ANY VIOLATION OF THE ABOVE POLICIES TO COMPTIA STAFF IMMEDIATELY.
VIOLATORS WILL BE REMOVED FROM THE EVENT OR MEETING

WHO IS CompTIA?

CompTIA is the vendor-neutral, non-profit trade association and leading IT certification provider for the industry and its workforce.

The CompTIA Community is the membership arm of CompTIA. We are an IT Channel Community made up of MSPs/Solution Providers, vendors, distributors, and associate member companies from across the globe.

This is all about **YOU!**



WE ARE THE CompTIA® Community



EXECUTIVE COUNCIL MEMBERS

Each region is led by an Executive Council of 12 volunteer leaders who represent the interests of the members in the region and bring real-world perspectives to our member-led content and initiatives. You may express your interest at any time. Email: RStamell@CompTIA.org

CompTIA Community Executive Council ANZ

CompTIA
Community



DAVID NORRIS

Chair
Nortec IT (MSP)



MARIA ARMSTRONG

Vice Chair
Pax8 (Distributor)



SCOTT ATKINSON

TribeTech (MSP)
MSP Interest Group
Chair



**GERARDO
BARANQUERO**

Avocado (MSP)



DEAN CALVERT

Calvert
Technologies/
BlackbirdIT (MSP)



NICK CLIFT

Tenasaia (MSP)



SCOTT GREEN

Aportio (MSP)



WARWICK GREY

Fabric Partners NZ
(MSP)
EmTech Interest
Group Chair



AARON JACOBS

Sophos (Vendor)



KELLY JOHNSON

Acronis (Vendor)
Cybersecurity
Interest Group Chair



KAREEM TAWANSI

Solentive (MSP)



SHAUN WITHERDEN

Kaseya (Vendor)

CompTIA Community Team



MJ Shoer

Chief Community Officer



Estelle Johannes

Senior Director, Regional Groups



Wayne Selk

VP, Cybersecurity Programs



Kris Nagamootoo

Senior Director, Member Experience



Rose Stamell

Manager, ANZ and ASEAN Regional Groups

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Regional Groups

CompTIA.
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NORTH AMERICA

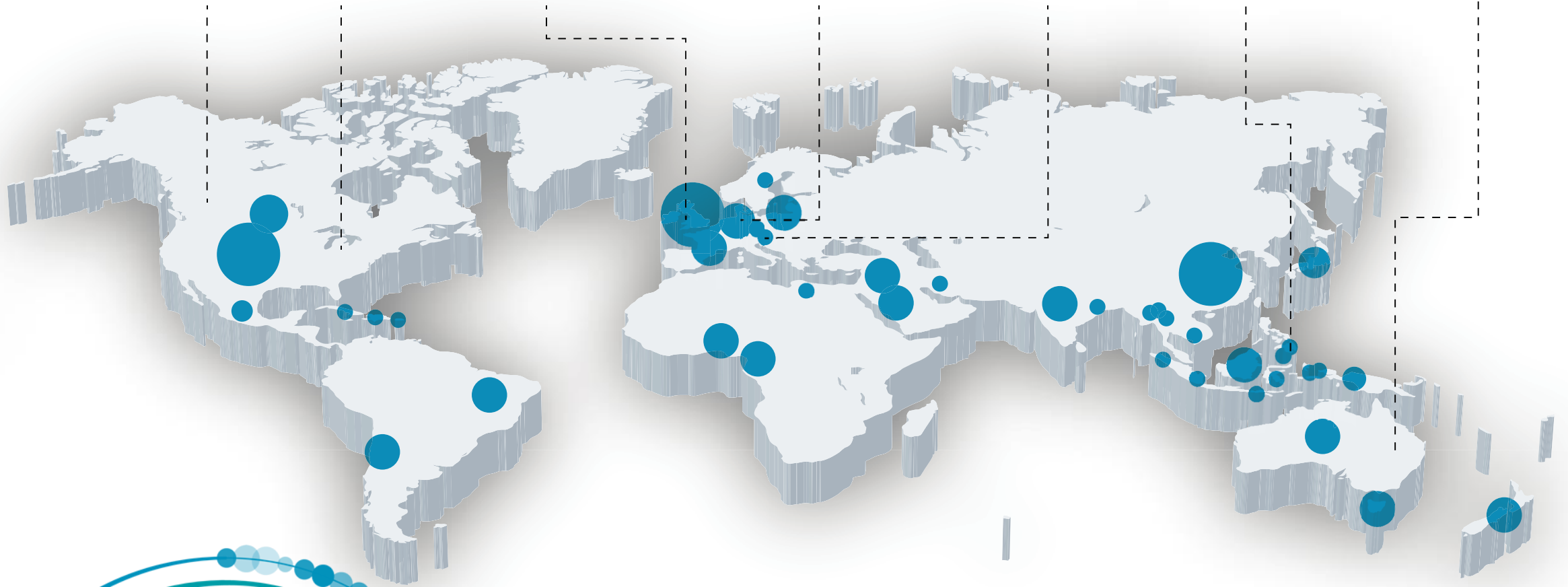
CompTIA.
Community
UK & IRELAND

CompTIA.
Community
BENELUX

CompTIA.
Community
DACH

CompTIA.
Community
ASEAN

CompTIA.
Community
ANZ



Regional Groups

CompTIA Community NORTH AMERICA	CompTIA Community UK & IRELAND	CompTIA Community BENELUX	CompTIA Community DACH	CompTIA Community ASEAN	CompTIA Community ANZ
Canada United States	United Kingdom Ireland	Belgium Netherlands Luxembourg	Germany Austria Switzerland	Brunei Darussalam Cambodia Indonesia Lao PDR Malaysia Myanmar Philippines Singapore Thailand Viet Nam	Australia New Zealand

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Our Member Regions Across The Globe

New groups representing additional regions are always being considered.
For current information on member groups, visit connect.comptia.org.

Interest Groups

CompTIA Community NORTH AMERICA	CompTIA Community UK & IRELAND	CompTIA Community BENELUX	CompTIA Community DACH	CompTIA Community ASEAN	CompTIA Community ANZ
Advancing Women in Tech Diversity, Equity & Inclusion Cybersecurity Managed Services	Advancing Women in Tech Diversity, Equity & Inclusion Cybersecurity Emerging Tech Managed Services	Advancing Women in Tech Diversity, Equity & Inclusion Cybersecurity Emerging Tech Managed Services	Cybersecurity Emerging Tech Managed Services	Cybersecurity Emerging Tech Managed Services	Cybersecurity Emerging Tech Managed Services

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Record Setting Events in Every Region

CompTIA
Community



ASEAN



ANZ Spotlight
Awards



EMEA Member and
Partner Conference



ChannelCon



Benelux



CompTIA Community Forum



DACH



YOUR MISSION TODAY – TALK TO PEOPLE

rstamell@comptia.org

#CompTIACommunity



MENTORSHIP?

Mentors need to be working for a CompTIA Community Member Company.
Mentees can be anyone in the community.



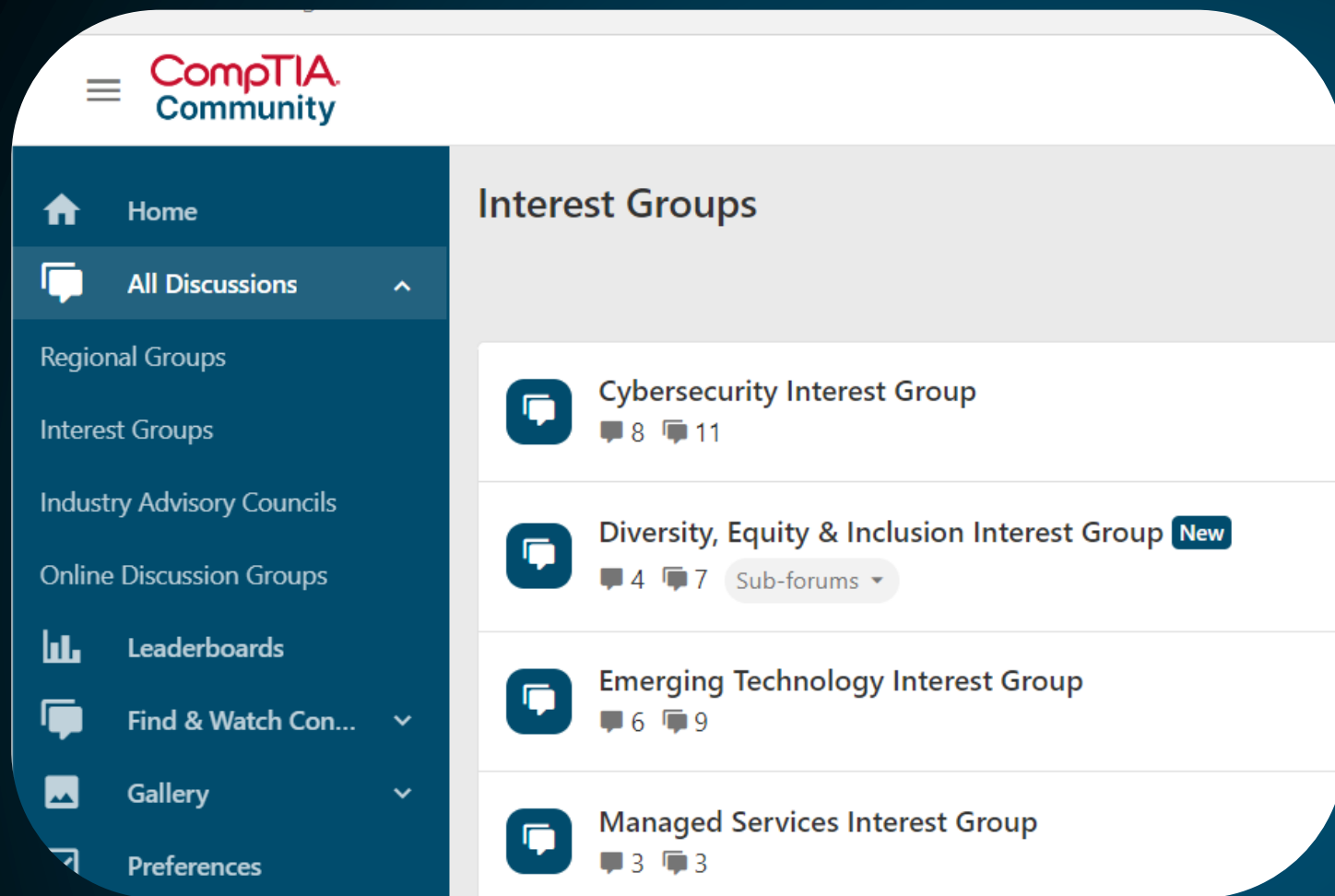


INTEREST GROUPS

Are you a Subject Matter Expert?

Do you want to lead regular community discussions?





INTEREST GROUPS

Lead an Interest Group in the “Chair” role

Support the Interest Group in the “Vice Chair” role



Auckland Agenda

TIME	TOPIC
09:30 – 09:45 AM	Welcome & Introduction: Vanessa Sorenson, General Manager Microsoft NZ MJ Shoer, Chief Community Officer, CompTIA
09:45 – 10:30 AM	Keynote: "Will AI Deliver business value? No, really." Brett Roberts
10:30 – 11:00 AM	MORNING TEA & NETWORKING BREAK
11:00 – 11:15 AM	Service Agreements – A fresh approach to contracts to help MSPs reduce risk. Sarah Tohill, Marketing Manager, IT Agree
11:15 AM – 12:00 PM	Risk Management for your business. Part 1. Wayne Selk, VP Cybersecurity Programs, CompTIA
12:00 – 12:05 PM	QUICK BREAK
12:05 – 12:55 PM	State of the Channel, with ANZ Perspectives. Maria Armstrong, Manager of Academy APAC, Pax8 State of Cybersecurity. David Norris, Managing Director, Nortec IT
1:00 – 1:55 PM	LUNCH & NETWORKING



But wait there's more...

Auckland Agenda

TIME	TOPIC
1:55 – 2:15 PM	Accelerating Aotearoa. Judy Speight, Daniel, Danielle and Warwick Grey
2:15 – 3:10 PM	How to grow and sell an MSP business, getting from \$2M-\$8M t/o Warwick Eade, CEO, DeskDirector
3:10 – 4:00 PM	Risk Management for your business. Part 2. Wayne Selk, VP, Cybersecurity Programs, CompTIA
4:00 – 4:05 PM	QUICK BREAK
4:05 – 5:00 PM	Harbourside Chat MJ Shoer & Wayne Selk – CompTIA
5:00 – 6:00 PM	NETWORKING DRINKS & CANAPES – Sofitel Hotel, Salon Aviz (beside the main bar)

Let's get going!



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9:45 - 10:30 AM

KEYNOTE: "WILL AI DELIVER BUSINESS VALUE? NO, REALLY."

BRETT ROBERTS

Auckland Agenda

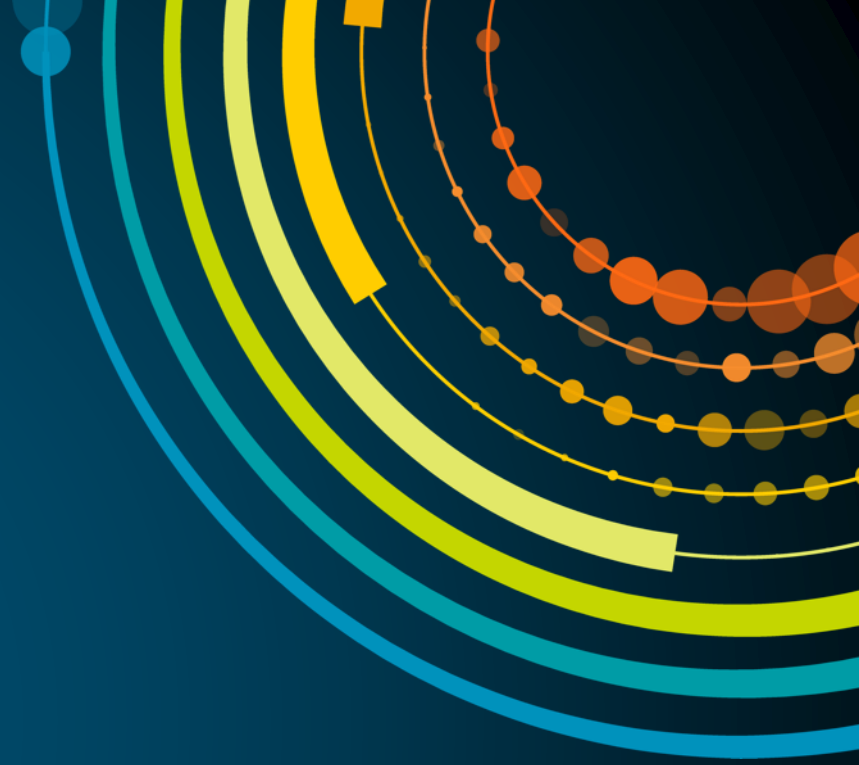
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10:30 - 11:00 AM

MORNING TEA & NETWORKING

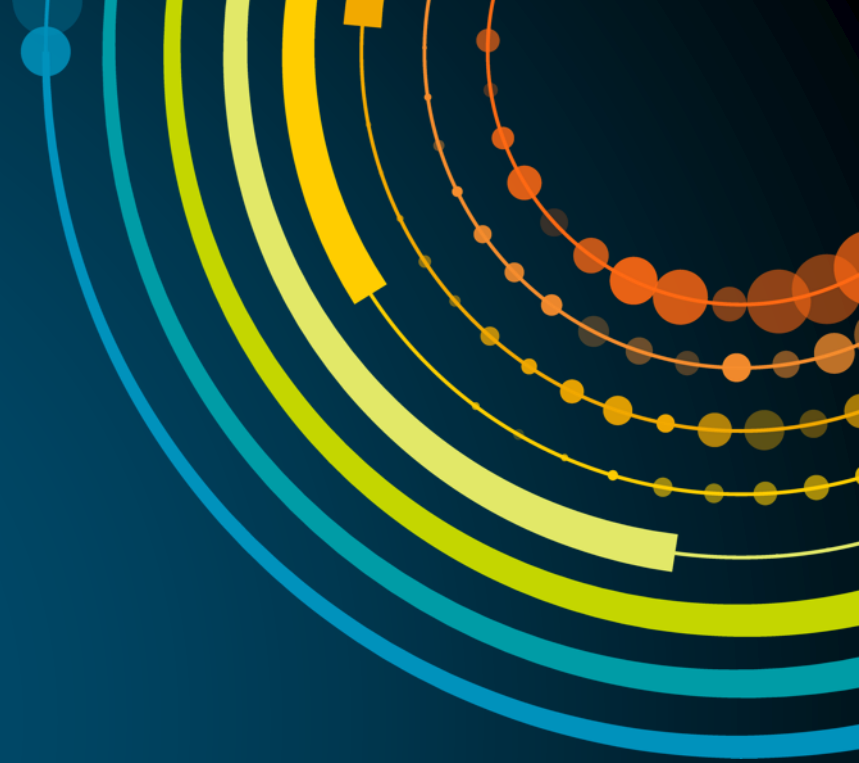


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11:00 - 11:15 AM

SERVICE AGREEMENTS - A FRESH APPROACH TO CONTRACTS TO
HELP MSPS REDUCE THEIR RISK.

SARAH TOHILL, MARKETING MANAGER, IT AGREE

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11:15 AM - 12:00 PM

RISK MANAGEMENT FOR YOUR BUSINESS. PART 1

WAYNE SELK, VP, CYBERSECURITY PROGRAMS, COMPTIA

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12:05pm-12:55pm

STATE OF THE CHANNEL, WITH ANZ PERSPECTIVES.
STATE OF CYBERSECURITY.

MARIA ARMSTRONG, MANAGER OF ACADEMY APAC, PAX8

DAVID NORRIS. MANAGING DIRECTOR, NORTEC IT

Auckland Agenda

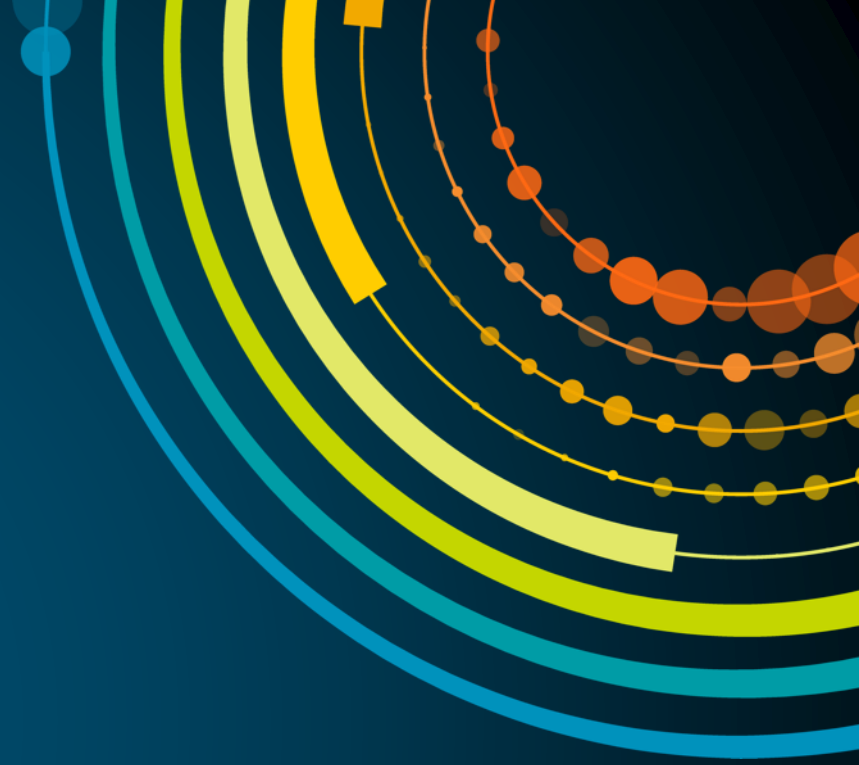
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LUNCH & NETWORKING



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1:55 - 2:15 PM

ACCELERATING AOTEAROA. COMPTIA 2023 NZ RECIPIENT OF
USD\$5K DONATION.

JUDY SPEIGHT, DANIEL AND DANIELLE FROM ACCELERATING AOTEAROA & WARWICK GREY, FABRIC PARTNERS.

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2:15 - 3:10 PM

HOW TO GROW AND SELL AN MSP BUSINESS, GETTING FROM \$2M
- \$8M T/O

WARWICK EADE, CEO, DESKDIRECTOR

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3:10 – 4:00 PM

RISK MANAGEMENT FOR YOUR BUSINESS. PART 2

WAYNE SELK, VP, CYBERSECURITY PROGRAMS, COMPTIA

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4:00 – 4:05 PM

QUICK BREAK



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4:05 – 5:00 PM

HARBOURSIDE CHAT

MJ SHOER, CHIEF COMMUNITY OFFICER & WAYNE SELK, VP CYBERSECURITY PROGRAMS, COMPTIA

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5:00 – 6:00 PM

NETWORKING DRINKS AND CANAPES

SOFITEL HOTEL, SALON AVIZ (BESIDE THE MAIN BAR)